

August 17, 2011

Dear Valued Customer:

As a Nevada company, Shift4 Corporation is required to comply with Nevada Senate Bill (SB) 227, which requires encryption of electronically transmitted personal information through the Internet. And as a Payment Card Industry (PCI) Service Provider, Shift4 also has a responsibility to protect its customers' cardholder data in accordance with the PCI Data Security Standard. As an additional security measure, Shift4 corporate policy forbids the unencrypted storage of any personal information, regardless of a person's state residency.

Nevada Revised Statute 603A.040 defines personal information as a person's first name or first initial and last name combined with any of the following:

1. Social Security number.
2. Driver's license number or identification card number.
3. Account number, credit card number, or debit card number in combination with any required security code, access code, or password that would permit access to a person's financial account.

The PCI Data Security Standard defines cardholder data as the primary account number (PAN) combined with any of the following:

1. Cardholder name.
2. Expiration date.
3. Service code.

Shift4's corporate security policy further defines cardholder data as a valid PAN, with or without the cardholder name, expiration date, or service code.

The most common method of electronic transmission today is email. If you send email containing personal information or a valid PAN to Shift4.com recipients, it will be systematically rejected by an email firewall. The bounce message will describe why your email was rejected and provide instructions detailing how to send encrypted email to Shift4.com recipients. While this may cause delays in essential communications, you can rest assured that Shift4 Corporation is doing its very best to protect your personal information.

If you have any questions regarding SB 227, PCI Data Security Standard, or Shift4 corporate security policy on electronic transmission and storage of personal information or cardholder data, please contact Stephen Ames, CISSP, Director of Security and Compliance, at 702-597-2480.

Thank you

The Security and Compliance Team